



COVID-19 Assistance Fund

Dear Son of a Saint friends, partners and supporters,

As an organization that's been here to support a crucial part of the New Orleans community, I'd like to assure you we are not stopping. We are in no position to pause or even lessen the level of what we do. In fact, it's quite the opposite. However, due to these challenging and unprecedented times, we are up against a test to our mission.

Son of a Saint has identified a projected loss of approximately 60% of our funding over the next several months. The unforeseen budgetary deficit will also affect the original projection of increasing our mentee slate to 150 young men by January 2021.

To counteract these potential losses, we've established the **Son of a Saint COVID-19 Assistance Fund**. This discretionary reserve fund is intended to not only enable us to meet critical needs of mentees and their families, but also to directly mitigate our operational budget deficit in response to the onset of COVID-19 and its ongoing effects.

Our mentees' families are facing increased challenges, including single-parent households managing children at home, grandparent guardians feeling anxiety about being at higher risk for the virus, lack of technology and internet connectivity for at-home learning and some families still struggling with food insecurity.

Simply put, we have to fill the gap. This means providing essential assistance, including food access and delivery, teletherapy, technology for continuing education, virtual programming and other basic needs, all in adherence with safety guidance from the CDC and the City of New Orleans.

Our focus for the foreseeable future includes sustaining operations and meeting mentees' immediate and critical needs during this difficult time. This is exactly when we're needed most. So, we thank you for your ongoing support, and we also come to you at this urgently important juncture because we need you now more than ever.

BIVIAN "SONNY" LEE III
Founder + CEO, Son of a Saint



URGENCY

Immediate services for families

Son of a Saint is stepping up to provide continued 24/7 support, including food access, technology and tutoring for remote education, teletherapy, and virtual activities to keep boys engaged.

Program sustainability

We have 3 months of cash on hand but anticipate a 60% reduction in budgeted revenue over the 4 coming months, with uncertainty of what the remainder of the year will bring. The Spring and end-of-year are traditionally where we see the highest level of contributions. We must plan for a moderate to substantial decrease due to economic strain and a cut in philanthropic contributions across the board.

The Son of a Saint COVID-19 Assistance Fund support directly includes:

- Food access and delivery
- Teletherapy sessions
- Technology for continuing education and learning loss prevention
- Virtual programming and activities
- Operational sustainability

Son of a Saint will support and fund other areas of operational and programmatic need as they arise at its core discretion.

GIVING

Donations from individuals, businesses or other entities can be made via our website at sonofasaint.org, or by check, which can be written to Son of a Saint and mailed to 2803 St. Philip Street, New Orleans, LA 70119. Please contact Son of a Saint Development Manager **Lila Turner** at lila@sonofasaint.org with questions or for more information.

Son of a Saint has opened multiple avenues for giving to the COVID-19 Assistance Fund. There's an option to make this donation a recurring gift on a monthly basis or to kindly consider making a one-time gift contribution.

WHAT'S NEXT?

The success of filling this gap is a collective effort and one that is incumbent upon everyone in the Son of a Saint family, particularly our valued and cherished community of ardent supporters. We cannot stress enough the need for collaborative support and generosity to further the reach and impact of this assistance initiative.