

| <b>BENEFITS</b>   | <b>HERO<br/>\$50,000</b>                      | <b>SUPER SAINT<br/>\$25,000</b>              | <b>SAINT<br/>\$10,000</b> | <b>ROLE MODEL<br/>\$5,000</b> | <b>FRIEND<br/>\$2,500</b> |
|---|---|--|---------------------------|-------------------------------|---------------------------|
| <b>PUBLICITY</b>  |   |  |                           |                               |                           |
| Listing in Annual Report  | •   | •  | •                         | •                             | •                         |
| Listing on website  | •   | •  | •                         | •                             | •                         |
| Social media  | 4 posts (min)                                 | 2 posts (min)                                | 1 post (min)              |                               |                           |
| Sponsor spotlight on website  | •   | •  |                           |                               |                           |
| Hyperlinked logo on website   | •   | •  |                           |                               |                           |
| Press release   | •   | •  |                           |                               |                           |
| Newsletter highlight  | •   | •  |                           |                               |                           |
| Inclusion in Saints Game Day Ad   | •   |  |                           |                               |                           |
| One opportunity customized to sponsor's unique marketing and branding needs | •   |  |                           |                               |                           |
| <b>EVENTS</b>   |   |  |                           |                               |                           |
|   | 4 VIP   | 2 VIP  |                           |                               |                           |
| Tickets to Black & Gold Celebrity Softball Game                             | 10 tickets + meet & greet with Saints players | 4 tickets + meet & greet with Saints players | 4 tickets                 | 2 tickets                     |                           |
| Invitations to special events throughout the year                           | •   | •  | •                         |                               |                           |
| Speaking opportunity at 1 Son of a Saint event                              | •   |  |                           |                               |                           |
| Private event to promote partnership  | •   |  |                           |                               |                           |
| <b>LEADERSHIP</b>   |   |  |                           |                               |                           |
| Bi-annual update from Sonny Lee and Son of a Saint Mentees                  | •   | •  | •                         | •                             | •                         |
| Seat on Executive Mentor Council  | •   | •  | •                         |                               |                           |
| Volunteer activity with Employees/Mentees                                   | •   | •  |                           |                               |                           |