

SON OF A SAINT

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New Orleans Saints Safety Tyrann Mathieu Joins Forces with Son of a Saint as Ambassador

NEW ORLEANS (October 10, 2023) — Son of a Saint, a leading New Orleans-based nonprofit organization dedicated to empowering fatherless boys through mentorship and support, is proud to announce the latest iteration of its partnership with Tyrann Mathieu, a Crescent City native, Superbowl Champion, New Orleans Saints safety, and prominent partner of the organization. Mathieu has officially signed on to become a Son of a Saint Ambassador, a role which centers on leveraging his influence and passion to make a positive impact on the lives of the mentees enrolled in the program.

A proud New Orleans native, Mathieu is known to football fans worldwide as "The Honey Badger," and has made a name for himself not only as an exceptional athlete but also as a passionate advocate for youth empowerment and community engagement. His partnership with Son of a Saint reflects his commitment to creating a brighter future for young men in the New Orleans area and beyond.

"Becoming an ambassador for Son of a Saint is an incredible honor for me. This organization's mission to support fatherless young men and provide them with mentorship, guidance, and opportunities resonates deeply with my own personal journey," says Mathieu. "I understand firsthand the impact positive role models can have on a young person's life, and I am committed to using my platform to make a difference. Son of a Saint empowers these young men to overcome adversity, pursue their dreams, and become leaders in their communities. I am proud to be a part of this organization and to help shape a brighter future for the next generation."

Son of a Saint has had the privilege of partnering with Mathieu and the Tyrann Mathieu Foundation in various capacities over a number of years. The involvement has been multifaceted, ranging from holiday giving special events, to back-to-school engagement activities, to shopping excursions for Son of a Saint's student athletes. Son of a Saint's leadership expressed excitement about the latest ambassadorship collaboration.

"We're thrilled to welcome Tyrann as an official program ambassador," said Son of a Saint Founder and CEO Bivian "Sonny" Lee III. "His dedication to his community and his passion for making a positive impact align perfectly with our mission. Tyrann will undoubtedly serve as a source of inspiration and hope for our mentees as they navigate their journey to adulthood."

As a Son of a Saint Ambassador, Mathieu will continue to play a pivotal role in raising awareness about the organization's initiatives and mission-driven efforts to transform the lives of New Orleans youth. His future involvement will include engaging with Son of a Saint's mentees, participating in community events, and advocating for the importance of positive male role models in the lives of at-risk youth.

Mathieu's remarkable journey from adversity to success, both on and off the field, serves as a powerful example for the young boys in the Son of a Saint program. His resilience and determination to overcome obstacles have made him a role model to many, and his partnership with Son of a Saint provides invaluable support to the organization and all those who witness the shared success.

For more information about Son of a Saint and Tyrann Mathieu's involvement, please visit www.sonofasaint.org/ambassadors or www.sonofasaint.org.

About Son of a Saint

Son of a Saint launched in 2011 to address the burgeoning problem of fatherless boys in the New Orleans area. Under the direction of Bivian "Sonny" Lee III, the 501(c)(3) organization is dedicated to its mission of transforming the lives of young males through mentorship, emotional support, development of life skills, exposure to constructive experiences and formation of positive, lasting peer-to-peer relationships. For more information or to get involved, visit www.sonofasaint.org.

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