

SON OF A SAINT

INSPIRING MENTORSHIP AND ENHANCING
THE LIVES OF FATHERLESS BOYS

SPONSORSHIP OPPORTUNITIES

No season passes in New Orleans without Son of a Saint hosting a major fundraising event. In addition to generating critical revenue for the organization, these annual events have achieved “can’t miss” status among a growing number of engaged New Orleanians. Sponsoring Son of a Saint’s events and initiatives does more than help support the boys in our program; it also puts your brand center stage in front of a diverse, involved and influential demographic.

SPRING

International Benefit Dinner

April 2019

Travel, and the broadening of horizons it provides the traveler, is fundamental to the Son of a Saint mission. Our boys take trips around the U.S. throughout the year, but once a year we travel internationally. In 2019, we have our sights set on Africa. The International Benefit Dinner will help fund a group of 20 boys and five mentors for Son of a Saint’s “Pathway to Africa.”

SUMMER

Props for Pops

May-June 2019 | Citywide

An organization founded for fatherless boys, Son of a Saint is a testament to the critical role fathers and father figures play in the lives of developing youth. Props for Pops is a citywide Father’s Day awareness and fundraising campaign held each year in partnership with *The New Orleans Advocate*.

Amazing Challenge

June 2019 | Magazine Street

In partnership with Pinkberry, Son of a Saint hosts this annual educational and physical competition featuring more than a dozen challenges along Magazine Street. An adult is paired with a boy or girl to complete the tasks.

Black & Gold Game Softball Game

June 2019 | Magazine Street

Every year the New Orleans Saints football team comes together at Tulane University to show off their softball skills in front of the city and support our philanthropic efforts in the community.

FALL

Son of a Saint Bowling Fundraiser

September 2019 | Fulton Alley

This inaugural event is sure to be an instant hit. Supporters are invited to enjoy bowling, great food and beverages along with some of their favorite local celebrities.

Toasting for Tuition

October 2019 | Donors Home

Raise a glass at this inaugural event that will help fund scholarships for Son of a Saint mentees to attend tuition-based middle and high schools.

Son of a Saint Annual Gala

November 2019 | Ritz-Carlton New Orleans

Our biggest and most important event sells out every year. Held in November, the Son of a Saint Gala affords a significant portion of our operating budget and is known for an impressive program of speakers and music.

SPONSORSHIP LEVELS

CHAMPION | \$100,000 +

LEADER | \$50,000

SUPER SAINT | \$25,000

MENTOR | \$10,000

SAINT | \$5,000

FRIEND | \$1,000

Sponsorship packages are unique to each event and may include a range of assets such as naming rights, event signage, event participation, mass media coverage and more.

FOR MORE INFO

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