



RUN FOR IT PROGRAM



The Run For It program is the official charity program of the Crescent City Classic 10k. Beginning in 2012, the Run For It program has grown tremendously and has evolved into the largest one-day fundraiser in the Gulf South. The Allstate Sugar Bowl Crescent City Classic has a goal to raise **\$1 million** annually for local charities.



**Son of a Saint is a proud charity partner for the 2019 CCC10k!
Choose Son of a Saint and fundraise for our mission!**

Charity Runner Perks & Incentives:

- ✓ Unique & limited edition Run For It race t-shirt.
- ✓ Prime starting location on race day in the "Charity Corral" positioned directly behind Seeded Runners and Corral D.
- ✓ Access to air conditioned restrooms race morning in Champions Square.
- ✓ Prizes for the highest fundraiser

Charity Runner Guidelines

- ✓ **How do I sign up?** Choose Run for It Charity Registration when selecting an event on the first part of our registration page.
- ✓ **How do I run for FREE?** There is a discounted registration fee of \$40.00 for all charity runners. If the runner raises a minimum of \$250.00, a \$40.00 refund will automatically be applied to their credit card. *Please note, the minimum requirement is to fundraise \$200.00.*
- ✓ Participants will agree to raise \$200.00 and will receive a unique donation page that can be shared through multiple outlets including facebook and email.

The Allstate Sugar Bowl Crescent City Classic 10k is Saturday April 20th, 2019.

Each year, over 20,000 people gather in downtown New Orleans for an event that attracts everyone from International Track Superstars to those who walk the entire route pushing strollers and ice chests while wearing bunny suits. Young, old, fit and not-so, the Crescent City Classic is the most fun you can have over 6.2 miles!